

IRTG 1422 – Inter Cultural Communication Training

Course Coordinator: Susan Schanz

Dates: Friday,
13th June 2008. Time 9.00 am to 13.00 Room: UE 2 (1st floor)
20th June 2008. Time 9.00 am to 13.00 Room: UE 2 (1st floor)
27th June 2008. Time 9.00 am to 13.00 Room: UE 1 (1st floor)

Venue: ZESS, 10 Goßler Strasse, Göttingen.

Overall Objective of this 3-Day Workshop

To enable participants to be aware of what is meant by 'Culture' and how different cultures can be classified in our world today, their relevance to pro-active business management and their influence in our daily work with colleagues.

Course Content

DAY 1. What is meant by culture? Time: 9.00 to 13.00.

Introductions

Understanding Culture using the three theories of Hall, Hofstede and Trompenaars.

Homework Assignment: Reading for discussion purposes.

DAY 2. The Impact of Culture at Work Time: 9.00 to 13.00.

Discussion about the theories.

Management Styles

Team-working and Cultural diversity.

Preparation for Graduate Interviews, including Presentations & Role Plays.

Homework Assignment: Role Plays-Interviews. Presentations on Case Studies.

DAY 3. Summary & Evaluations. Time: 9.00 to 13.00

Student Role-Plays and Group Presentations.

Feedback & Course Evaluation.